



LE PETIT SPORTS :
Teaching Children Through Stories

History

Le Petit Sports (LPS) concept was born in January 2001 under the direction of Jean-Philippe Fleurian (former professional tennis player)

- **Le Petit Sports, Inc. was created by**
 - Tennis coaches and trainers
 - Physical Education teachers
 - Children psychologists
- **The success of Le Petit Sports:**
 - A great way to achieve success amongst schools, parks, resorts, clubs or in any places due to its mobile equipment
 - A remarkable entry into clubs resulting from the easy-to-use age adapted materials.
 - 16 countries seduced by Le Petit Sports.



Jean-Philippe Fleurian teaching



A methodology aimed at the youngest



LE PETIT SPORTS "in Stories"

bringing children to Sports in a fun and proven way.



By "speaking the children's language" Le Petit Sports brings the children into a "Magical world" of their own.



The Philosophy behind LE PETIT SPORTS

Bringing the youngest to discover the essential values of sports

- The stories brings the children into a magical world of dreams, achieving superior results in concentration, generosity and respect for the rules which are linked to their discovery of the great rules of sports.
- Before they know it children will receive an introduction to sports which they will link to something “magical” which will bring them in the future to integrate the sport which will direct them to.
- Parents have the opportunity to discover and to help by using the same stories at home. They will simply have to wear the magical bracelet and to use the magical tools (racquet, inflatable ball) to get the child to enter into the magical world and into the sports values.



Discovering Sports without knowing it



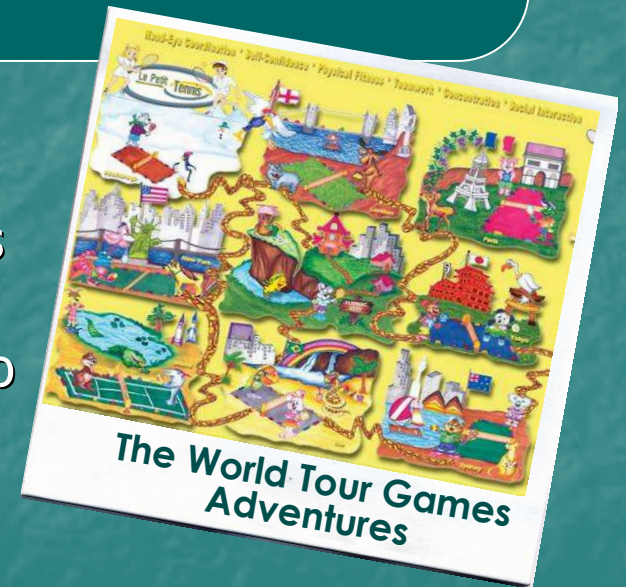
- by using stories, soon, without knowing it, children will be performing sport strokes introducing them to the basic technical skills required in each sport.



Speaking the children's language

Thanks to the use of **Visual components mixed with Stories**, *Le Petit Sports* (LPS) has developed a new way to **speak the 3 ½ to 5 ½ years old children's language**,

- In Le Petit Sports lessons, children become actors of wonderful missions were they are required to rescue a baby duck from a mean crocodile in Rio or to help a baby dog find his mommy lost in Paris.



The example of LE PETIT GOLF

A Simple Methodology
which allows...



to get into the imaginary
world of the children...



to obtain their total
cooperation because
they are invested by a
real mission

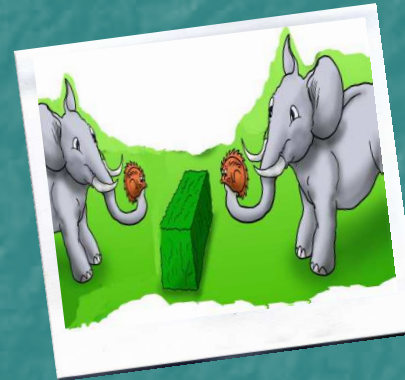


Some Stories in LE PETIT TENNIS



Walking the Puppy

- **Objective:**
Teach children to hold the racquet and to get a feel for the ball



The Elephant & the Porcupine

- **Objective:**
Teach children to toss the ball underhand.
The basics of a rally



The Ice Cream Vendor

- **Objective:**
Introduce the forehand swing by mimicking the motion of the ice cream scooper



The Hunter and Rabbits

- **Objective:**
Introduction of the serve by noting the importance of precision



An Educative Vehicle for Schools

- Le Petit Tennis has entered the **Schools and Pre-Schools** market in many countries thanks to its integrated “discovery of the world” concept which helps children discover their athletic side through a series of educational plots and characters across countries and cultures reaching all backgrounds.
- This educational concept allows “Le Petit Sports” to be integrated in Public Schools as an **athletic “vehicle”**.



PARIS

ANCHORAGE

NEW YORK

MIAMI

LONDON

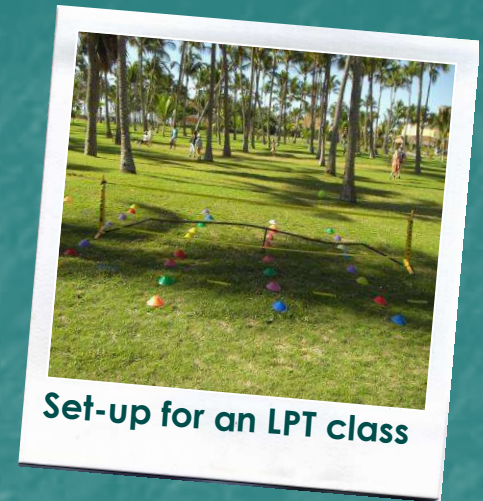
RIO

TOKYO

SYDNEY

A SIMPLIFIED LOGISTIC

- A Set-up quick & easy for all types of areas
 - The mobile equipment does not require tennis courts: can be used on basketball court – parking – school playground...
- The equipment kit “All sports in a bag”,
 - Mobile and specifically created for each of the major sports.
- A “poster” version for each sport
 - Which regroups the basics exercises in stories for each sport available for the coach as a teaching guide.
- Training with a fast “All Sports” learning system
 - The “All sports” training can be done in one stop .



A multi-sports Project





*By "speaking the children's language"
Le Petit Sports brings the children into
a "Magical world" of their own.*



Tennis



Soccer



Golf



Basketball



- | | | | | | | | |
|-------|-----------|----------|-------|--------|-----|-------|--------|
| PARIS | ANCHORAGE | NEW YORK | MIAMI | LONDON | RIO | TOKYO | SYDNEY |
|-------|-----------|----------|-------|--------|-----|-------|--------|

Proven Results

High retention rates amongst children

- **An enjoyable experience from the start:**
 - A relaxing & non-competitive environment
- **A family project:**
 - Promoted by parents at home



Development of mental & physical skills amongst children

- **Motor skills:**
 - Effectively reacting and moving in accordance with the ball...
- **Stimulating creativity**
- **Self-confidence and sportsmanship**
- **Bi-laterality skills**



The friendships created during the adventure's denouement

- **Encourages friendships for a healthier social life**
- **Reinforces parent-child relationships**
 - When utilizing the at-home exercises



The End



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